

A media network for Turkish communities in Europe

16 publishing brands in 14 countries

Total followers

432,793

Instagram 214,977 · Facebook 146,276 · TikTok 71,432
X 108

Views in 30 days

52,934,174

Instagram 40.6M · Facebook 12.3M

Videos in 30 days

4,654

3,378 distinct stories

Interactions in 30 days

1,049,084

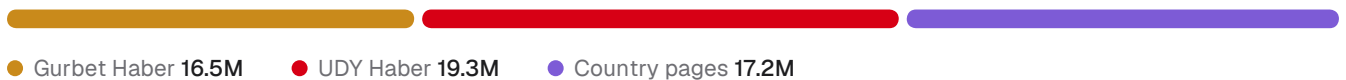
202,203 shares

Longer periods

Views in 3 months **53,161,459**

Views in a year **221,926,457**

Views of the last 30 days by brand

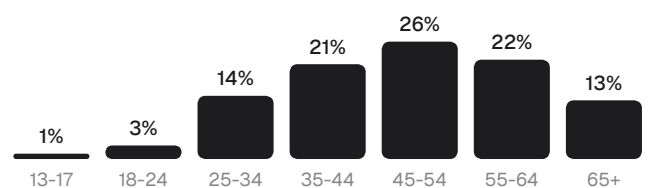


Audience

Country	45 countries listed	
Türkiye		62.0%
Germany		22.8%
Netherlands		3.1%
France		2.0%
Azerbaijan		1.7%
Belgium		1.5%

Türkiye shows 62.0%, but the share may include Turks living abroad: followers who opened their account in Türkiye or use a phone with a Turkish number can appear under Türkiye on Instagram.

Age



Gender

Male 39% · Female 35% · Not stated 26%

Facebook followers by country

Türkiye 67.0% · Germany 16.1% · Bulgaria 2.6%
Netherlands 2.3%

Our brands

Followers are live measurements. Views and videos cover the 30 days from Sep 20 to Oct 19.

Brand	Country	Followers				Last 30 days	
		Instagram	Facebook	TikTok	X	Views	Videos
Gurbet Haber	Germany	198,130	134,016	71,432	95	16,498,529	1,118
UDY Haber	Türkiye	9,121	2	—	13	19,258,347	812
Almanya Haber	Germany	—	209	—	—	173,482	146
Almanya Son Dakika	Germany	—	525	—	—	483,422	161
İngiltere Medya	United Kingdom	1,260	62	—	—	2,178,642	252
Fransa Haber	France	2,634	6,381	—	—	6,176,094	359
Hollanda Haber	Netherlands	1,076	2,825	—	—	2,866,623	331
Belçika Haber	Belgium	—	1,958	—	—	1,232,190	186
Avusturya Haber	Austria	1,405	9	—	—	1,604,320	252
İsviçre Medya	Switzerland	—	1	—	—	297	126
İspanya Haber	Spain	—	1	—	—	—	—
İsveç Medya	Sweden	—	58	—	—	68,470	168
Danimarka Medya	Denmark	—	42	—	—	29,705	136
ABD Medya	United States	706	93	—	—	1,743,356	243
Kanada Medya	Canada	645	13	—	—	554,374	237
Dubai Medya	UAE	—	82	—	—	66,323	127
Total		214,977	146,276	71,432	108	52,934,174	4,654

Grey figures are as of October 17, 2026 and are not in the total; that channel is not measured live yet.

Advertising and partnerships

Fill in the form and we will get back to you.

udymedia.com/en#reklam-teklifi